



MODERN HOME TOUR GUIDE LUGLIO 2012



New Materials for Outdoor & Indoor

Chimica Italia is introducing three new offerings from their line of high-end, next-generation resin products produced in Italy. Made from cement pastes and resins and dyed with colors found in nature, they give neutral spaces a beautifully modern yet earthy look and feel. Applications range from the minimal to the more elaborate.

Geo Texture
Geo Texture is a thick, monolithic covering suitable indoors but optimized for outdoor surfaces. After proper preparation, it can be applied to ceramic, cement, marble, stone, wood and metal. The GeoTexture product is based on special synthetic and polymeric emulsions, and combined with natural minerals such as marble, quartz, powder and plant waxes. It is optimal for covering outdoor floors and walls, and can be used on completely exposed surfaces, since it is resistant to severe weather conditions and U.V. rays. A water-based product, Geo Texture does not cause any exhalation phenomenon. It

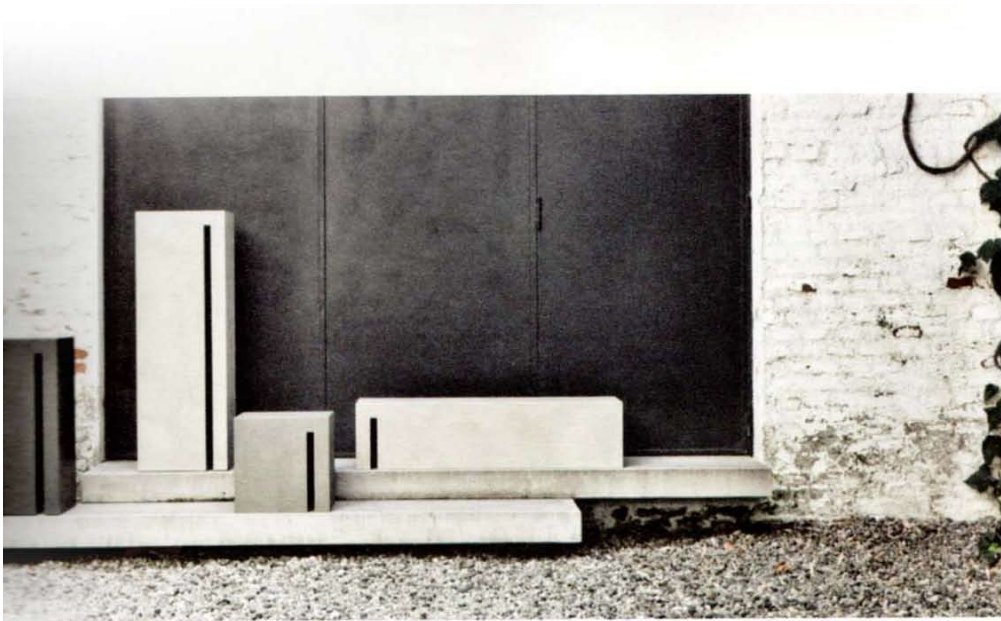
is breathable, has a very high breaking load, maintains plasticity and can be applied in humid areas.

Perfect Combination
Perfect Combination is the ideal fusion of cement and resin. Applied as a continuous indoor surface, it is best suited for crowded, public areas that require easy and rapid maintenance.

Terre & Color
Terre & Color is the new solution for personalizing surfaces at work or at home. Fine cement, granular minerals, cellulose and natural colored oxides come together to form a cement paste. The paste is then mixed with a bonding liquid and easily spread with a special metal spatula. Terre & Color cannot be duplicated and immediately makes any environment unique—including furniture.



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Opposite & Top: Il Taglio, Caimi & Asnaghi for HD
Bottom Left: Perfect Combination, Chimica Italia
Bottom Right: Terre & Color, Chimica Italia